



## Charity Link

Western Australian Charities Working Together

### How you can make Christmas brighter for 100+ charities and 1000s of West Australians

Charity Link is a collaborative charity organisation that coordinates annual appeals on behalf of 100+ WA charities. As part of the **Western Power Charity Link Christmas Appeal**, we aim to ensure there is a smile on every child's face on Christmas morning and that all Western Australians can enjoy a complete Christmas meal.

In 2006 we provided 9,437 individuals with food and 6,204 WA children with new toys. However, with increasing costs of living pushing many families to the edge, we expect that the demand for assistance will be even greater this year. Your company or group can make Christmas brighter for those less fortunate, by participating in one (or more) of the following activities.

**Charity Link Cris Cringle** - Instead of swapping gifts with other staff members, why not donate gifts to underprivileged WA children? Charity Link can supply gift tags detailing the age and sex of a child up to 16 years.

**Charity Link Santa Hat Day** - Invite your coworkers to participate in a Christmas themed free dress day for a gold coin donation to the *Western Power* Charity Link Christmas Appeal. Every \$40 raised will provide a complete Christmas meal to a disadvantaged family, and because Lotterywest underwrite Charity Link's administration costs, 100% of funds raised will be used to make Christmas brighter for West Australians in need.

**Charity Link Christmas Celebration** - Turn your office Christmas party into a fundraiser for those in need by asking for a gold coin donation on entry, donating a percentage of ticket profits or by encouraging voluntary donations made on the night. Charity Link can also ensure all donors receive a tax deductible receipt.

**Donate your Christmas bonus** - By donating part (or all) of your Christmas bonus to the *Western Power* Charity Link Christmas Appeal, you'll bring Christmas cheer to 1000s of West Australians in need this Christmas without dipping into your regular income. As previously mentioned, 100% of your donation will be used to provide Christmas gifts or food hampers.

**Volunteer** - Our Christmas appeal wouldn't be possible without our hundreds of volunteers each year. Donate your time and help to pack food hampers, sort gifts for children, undertake data entry or wrap gifts. An information sheet and a volunteer application form are enclosed.

**K-Mart Wishing Tree** - Purchase a gift for a child up to 16 years of age and place it (unwrapped) under any Kmart Wishing Tree, Australia's largest Christmas gift appeal, of which Charity Link is one of four beneficiaries.

For more information or to register your interest  
go to [www.charitylink.org.au](http://www.charitylink.org.au) or call 9489 4009 / 9489 4011

